

International conference
INNOVATIVE CULTURAL PRACTICES IN CULTURAL HERITAGE SITES



10 September, 2015

Final conclusions

The conference is organized within the project „Conservation of Cesis Medieval castle for regional socioeconomic development”. The project is realized by Cesis municipality together with Ostfold County council in Norway with the financial support of the European Economic Area (EEA) Financial Mechanism programme “Conservation and Revitalization of Cultural and Natural Heritage”.

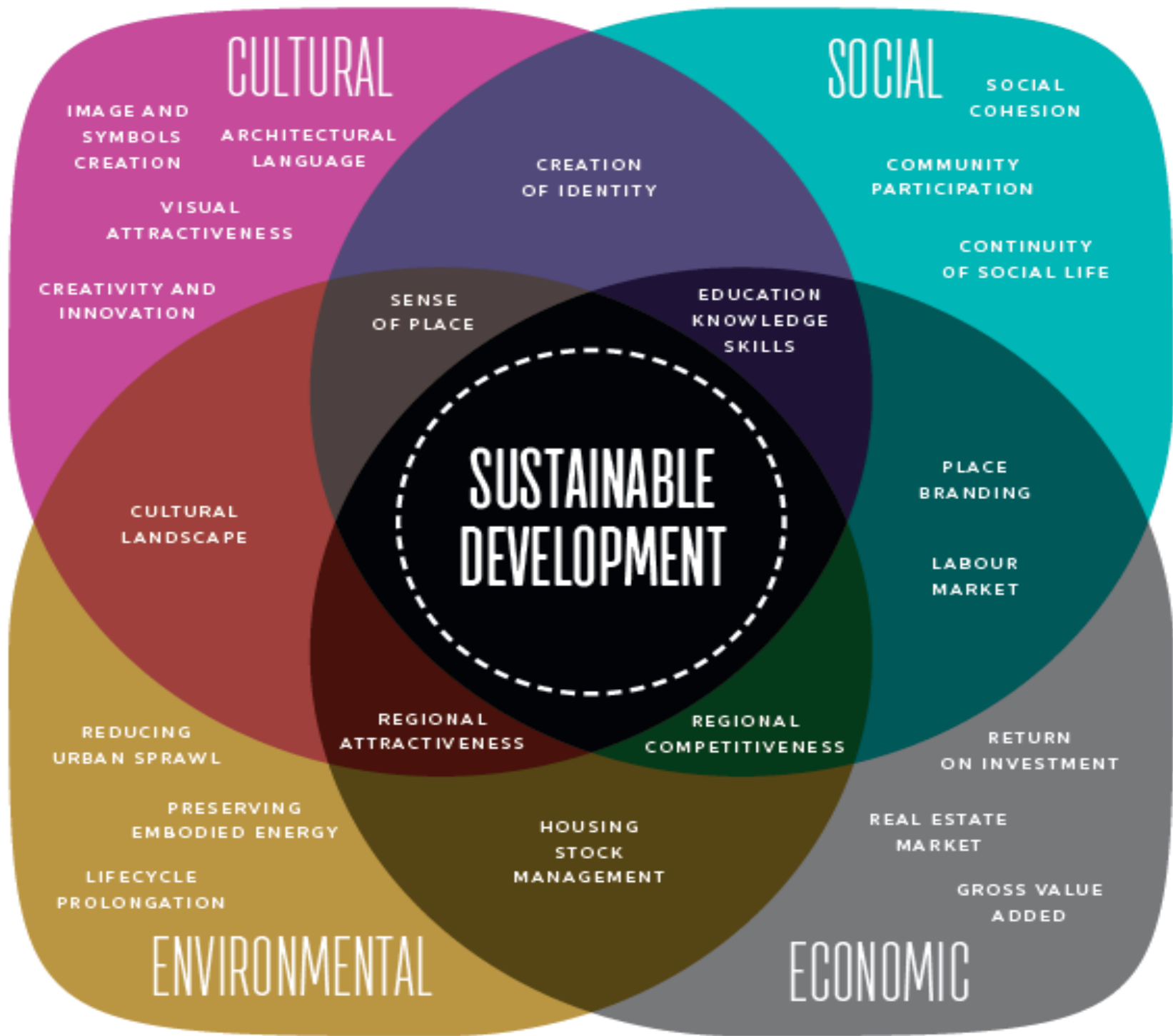


Kultūras ministrija



Valsts kultūras pieminekļu
aizsardzības inspekcija





Cultural Heritage Counts for Europe, International Cultural Centre, Krakow, 2015

Benefits of investing in Europe's cultural heritage

- Attractiveness of Europe's regions, cities, towns and rural areas for business investments
- Creating unique identity
- Creating jobs
- Source for creativity and innovation
- Good return on investment and generation of tax revenue
- Catalyst for sustainable heritage-led regeneration

Benefits of investing in Europe's cultural heritage

- Part of solution to Europe's climate change challenges
- Quality of life
- Stimulus to education and lifelong learning
- Builds social capital and helps delivering social cohesion